

ERASMUS POLICY STATEMENT (EPS)

A. Participation in Erasmus+

Escola Municipal d'Art i Disseny de Vilanova i la Geltrú (EMAiD) was founded in 1969 as a school of arts and crafts. Recently, it has been 50 years since it was inaugurated, establishing itself as a reference school in the area. Nowadays, we offer a total of four official programs in Art and Design:

- Second Level Educational and Vocational Training in Animation, Video Games and Virtual Environments Design. Advanced Vocational Training in Visual Arts and Design. CINE 5
- Second Level Educational and Vocational Training in Advertising Graphics. Advanced Vocational Training in Visual Arts and Design. CINE 5
- Higher Diploma in Visual Arts and Design for Interior Design Project Management. Advanced Vocational Training in Visual Arts and Design. CINE 5
- First Level Educational and Vocational Training for Assistant Specialists in Interactive Graphic Products. CINE 3

Besides, we offer 9 different extracurricular workshops. In total, we currently have about 450 students.

Modernisation and renovation are key features in our project, together with local commitment, engaging with local projects, and the cultural life of our city. The nature of our studies, their contemporaneity, their artistic facet, and the fact that they belong to emerging industries, help to create an atmosphere full of diversity. We integrate sides to benefit from the key points of each: the arts and the digital approach.

We consider that the internationalization of a part of our training program would be a major asset to our school. In a globalized world, we want our students to be prepared for a highly complex industry in which diversity, plurality, and teamwork are crucial points. We are looking forward to learning from each other, engaging synergies with other schools and enterprises from the arts sector, and cooperating with them. Students but also teachers could significantly benefit from international experiences all around Europe.

According to our implementation strategy, we intend to initially approach the Programme from two stages. In the first stage, we prioritize taking part in Key Action 1, with special regard to the mobility of students. A secondary target in this first stage would be the staff in our school. Once the first exchanges have brought us our first findings and new management and administrative structures are settled, we will also consider enrolling in

other activities, such as Key Action 2. This process will go hand in hand with establishing ways to help people interested in exchanging experiences to achieve a sufficient language level so that they are capable of having a successful foreign experience.

We are aware of the economical difficulties that students might have to deal with within their trip experience when it comes to enrolling in the Programme. Consequently, we prioritize European neighbouring countries, so that the expenses become more affordable for our students. Our selection criteria with regard to choosing our partners gives priority to Arts and Design schools that might share our vision, goals, and values but also broaden them. As a school we want to build synergies and cooperation networks with allies that might help us to reflect on new educational approaches and methodologies.

For more information, you can visit the school website: <https://www.emaid.cat/>

B. Strategy, objectives and impact

Concerning EMAiD's participation in the Erasmus+ Programme, our primary goal is to offer students the possibility to take part in international experiences, which will surely bring them several valuable skills, knowledge, and expertise to complete and improve both their academic and personal training. In this regard, we aim to provide students practices to improve their linguistic proficiency and communication skills and also allow them to know other professional environments.

Our institution believes that this opportunity will improve the quality of the education we provide to our students, as well as the professional competence that has to be fulfilled in our courses. We expect these goals will not only benefit the participant students, but also the teaching staff and the rest of the students.

After a first initial period, we will also consider expanding the international training to the teaching staff. We aim to learn about cooperation synergies with other HEIs, institutions, and companies that operate in professional backgrounds close to our courses: Graphic Design, Interior Design, and Video Game Design and Virtual Environments.

EMaID has the goal to train future professionals in Art and Design. Since 2009, we offer an Advanced Vocational Training in Visual Arts and Design course on Video Game Design and Virtual Environments, which pioneered this type of course in the public institutions in Catalonia. Thereafter, one of the strategic points of our School is to connect creativity to new technologies and new emerging sectors. We collaborate with other institutions with a strategy based on stimulating and developing the technological environment business world, such as Neàpolis (Public Innovation Agency for ICT, the multimedia sector, creativity, and entrepreneurship. <https://www.neapolis.cat/>), located in our city, and I2cat (Development Centre and Research that drives R&D activities in the technological environment in Catalonia, <https://i2cat.net/>).

Our school relies upon the many advantages that the Erasmus+ mobility programme will bring us. We expect to build new relations and to have the opportunity to cooperate with other educational institutions. We are especially interested in developing teaching and learning strategies in new technologies within the Advanced Vocational Training in Art and Design (Cicles Formatius de Grau Superior). We aim to contribute towards ensuring better teaching of Art and Design, providing answers to current needs, and to open up new channels that use new generations' creative abilities.

We expect that participating in building a European Education Area will provide a more globalised vision and a space for exchanging ideas and it will also offer experiences about production and innovation processes. We consider them to be important in order to develop training programmes connected to creative and technological environments.

The Department of Education of the Regional Government of Catalonia (<http://educacio.gencat.cat/ca/inici>) has been working in the last few years to create a Consortium for the different art and design schools in Catalonia, for the purpose of undertaking mobilities and other Erasmus+ actions. Once we are awarded the ECHE, we aim to enrol this consortium in order to manage mobilities and have the right support, get information, and guidance in the different Erasmus+ activities that we might undertake.

Goals to achieve once we are awarded the ECHE:

GOAL 1: application and access to the Art and Design Schools Consortium (which is still in design phase).

GOAL 2: regarding mobility experiences, we aim to undertake 1 to 3 international exchanges during the first three years participating in the Erasmus+ Programme.

GOAL 3: during the first year, at the end of mobility experiences, we will establish feedback and sharing tools: we will conduct talks to share the experience and present the projects undertaken in the destination countries.

GOAL 4: together with the Personnel Department of the Vilanova i la Geltrú City Council (<https://www.vilanova.cat/>), we will make an assessment about the conditions and opportunities concerning staff mobilities.

GOAL 5: to set an analysis process that allows us to determine the influence in those measurable aspects of the Erasmus+ Programme in the nearby professional and business environment.

C. Indicators

A list concerning the goals mentioned above and their indicators is provided below:

GOAL 1: if possible, to consolidate our school as a member of the Consortium.

GOAL 2: to accomplish the number of pursued mobilities in this goal. To conduct satisfaction surveys to mobility programmes participants (students, reception schools for our outgoing students, teachers, companies, and tutors).

GOAL 3: to make an assessment from the school staff and the school teams of each of the school departments of the effectiveness in the students' experiences about the returning process after mobility: presentations, talks, projects exhibition... Students are also expected to participate in these assessments.

GOAL 4: after the second year in the programme, we aim to set the proper conditions for staff members' mobility and undertake first experiences.

LONG TERM INDICATORS: to monitor and analyse the professional groups from the nearby surroundings associated with our educational courses in order to determine which aspects of the mobility and cooperation programmes may have an impact on the teaching and learning experiences of the students involved in mobility experiences. From there we will be able to determine if this influence expands to the development of enterprise networks, research, and innovation.